



Media Release

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ABC Bullion Launches New Platinum Minted Range

ABC Bullion is proud to present the first Australian platinum minted bar range.

Available in a wide array of weights and produced using the latest in international minting technologies, the ABC Bullion Platinum Minted Bar Range offers investors of all sizes an opportunity to gain exposure to precious platinum.

Each tablet showcases the signature ABC Bullion square ingot logo repeated diagonally across the obverse side. The reverse side is stamped with the internationally recognised ABC Bullion logo, the bar's weight and 'PLATINUM 999.5'.

Each ABC Bullion platinum bar is delivered with a serial numbered certificate and comes in security sealed packaging devised to provide superior protection against tampering and guaranteeing origin, assayed fine precious metals content, weight and quality.

"Platinum presents a great story due to its historically low price and is attracting increasing investor interest. Combined with the high consumer awareness and respect of the ABC Bullion brand, we are confident our new platinum minted bars will attract significant investor interest," Ms Janie Simpson, Managing Director of ABC Bullion, said.

Paul Wilson, CEO of the World Platinum Investment Council welcomed the launch of the new range, saying that "At a time of unprecedented levels of investor interest in physical platinum, it is an exciting development to see ABC Bullion meeting this demand by bringing their unique investment grade platinum bullion bars to the Australian market for the first time. We look forward to more innovative moves by ABC in the future."

The ABC Bullion Platinum Minted Bar Range is available from www.abcbullion.com and ABC Bullion authorised distributors across Australia and New Zealand.

ABC Bullion Platinum Fast Facts:

- 999.5 pure platinum, produced using the latest in international minting technologies
- Security sealed together with a serial numbered certificate and matching bar numbering
- Exceptionally high-quality finish
- Internationally accepted hallmark guaranteeing weight and purity

About ABC Bullion

Trading continuously since 1972, ABC Bullion is Australasia's largest independent bullion dealer and a part of the [Pallion](http://www.pallion.com) group of companies. ABC Bullion branded precious metal products are renowned for their quality and are recognised as one of the cornerstones of the Australian physical gold trading system. ABC Bullion is the only independent bullion dealer in Australia to have full [London Bullion Market Association](http://www.londonbullionmarket.com) membership. Catering to the full spectrum of precious metal investors, banks and financial institutions, ABC Bullion is the Australian Bullion Company and the acknowledged authority on all things precious metal. See www.abcbullion.com

About The World Platinum Investment Council

The World Platinum Investment Council Ltd. (WPIC) is a global market authority on physical platinum investment, formed to meet the growing investor demand for objective and reliable platinum market intelligence. WPIC's mission is to stimulate global investor demand for physical platinum through both actionable insights and targeted product development, working alongside industry participants to develop the platinum investment market. WPIC was created in 2014 by the leading platinum producers in South Africa. WPIC's members are: Anglo American Platinum, Impala Platinum, Northam Platinum, Royal Bafokeng Platinum and Sedibelo Platinum. For further information, please visit www.platinuminvestment.com

WPIC's offices are located at: World Platinum Investment Council, Foxglove House, 166 Piccadilly, London W1J 9EF.

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